

## 2011 TEACHING WITH TECHNOLOGY CONFERENCE



USC • Ronald Tutor Campus Center • May 3, 2011

Time	Morning Program	Location
8:00 a.m.	<b>REGISTRATION</b> <b>CONTINENTAL BREAKFAST</b>	Ballroom - TCC B40
8:50 a.m.	Welcome: <b>Joan Getman</b> • Director, Educational Technologies, Center for Scholarly Technology, ITS	
9:00 a.m.	<b>KEYNOTE ADDRESS</b> Social networks and easy multimedia authoring have changed the media landscape. But will this “participatory culture” change our very models of teaching and learning? Speaker: <b>Henry Jenkins</b> • USC Provost's Professor of Communication, Journalism, Cinematic Arts, Annenberg School for Communication and Journalism <i>Moderator: Joan Getman • Director, Educational Technologies, Center for Scholarly Technology, ITS</i>	
9:50 a.m.	<i>10-minute break</i>	
10:00 a.m.	<b>PLENARY: ROUNDTABLE</b> <b>"Perspectives on Social Media &amp; Learning"</b> A participatory culture of ubiquitous social media, virtual environments and multimedia authoring is blossoming in the worlds of leisure and commerce. This session reviews the essential implications for teaching and learning in the academy. Speakers: <b>Sandra Chrystal</b> • Director, Center for Management Communication, Professor, Clinical Management Communication, Marshall School of Business <b>Erin Reilly</b> • Research Director, Annenberg School for Communication and Journalism <b>Dmitri Williams</b> • Associate Professor, Annenberg School for Communication and Journalism <b>Carolee Winstein</b> • Professor, Neuroscience, Biokinesiology and Physical Therapy, School of Dentistry <i>Moderator: Susan Metros • Associate Vice Provost and Associate CIO for Technology-Enhanced Learning, Professor, Visual Design and Clinical Education</i>	
11:00 a.m.	<b>RAPID-FIRE SESSION</b> <b>"Connecting with Innovation at USC"</b> In a rapid-fire series of six-minute "stories," USC staff and faculty leaders offer a vivid snapshot of innovation and resources for teaching and learning with technology. Speakers: <b>J. Lawford Anderson</b> • Director, Center for Excellence in Teaching, Professor, Earth Sciences, Dornsife College <b>Avril Cunningham</b> • Instruction Coordinator, USC Libraries <b>Alain Durocher</b> • Manager, Learning Environments, Information Technology Services <b>Tomo Isoyama</b> • Educational Technologies, Center for Scholarly Technology, ITS <b>Otto Khera</b> • Educational Technologies, Center for Scholarly Technology, ITS <b>Erin Reynolds</b> • USC MFA candidate, Interactive Media, Student Developers Group <b>Jonathan Taplin</b> • Director, Annenberg Innovation Lab, Annenberg School for Communication and Journalism <b>Holly Willis</b> • Director, Academic Programs, Institute for Multimedia Literacy <i>Moderator: Joan Getman • Director, Educational Technologies, Center for Scholarly Technology, ITS</i>	
12:00 p.m.	<b>LUNCH &amp; DESSERT</b>	
12:30 p.m.	<b>KEYNOTE ADDRESS</b>  Tweeting while Facebooking while Angry Bird-ing...while studying? What does neuroscience research tell us about the brain's ability to multitask? What does it tell us about the compatibility of social isolation and mediated togetherness? Speaker: <b>Mary Helen Immordino-Yang</b> • Assistant Professor, Education and Psychology, Rossier School of Education <i>Moderator: Otto Khera • Educational Technologies, Center for Scholarly Technology, ITS</i>	
1:15 p.m.	<i>15-minute break: Attendees stay in Ballroom or take elevators to concurrent sessions on other floors</i>	

Time	Afternoon Program	Location
1:30 p.m.	<b>Concurrent Sessions</b>	
	<p><b>A. PANEL</b>  <b>"Implications of the Brain for Teaching &amp; Learning"</b>            What do faculty experts from multimedia literacy, education, and machine learning (artificial intelligence) have to tell us about teaching and learning today? A robust discussion on the impact of the "culture of distraction" on the concentrated mind.</p> <p>Speakers:  <b>Virginia Kuhn</b> • Associate Director, Institute for Multimedia Literacy  <b>Fei Sha</b> • Assistant Professor, Viterbi School of Engineering  <b>Kenneth Yates</b> • Director, Academic Program Evaluation, Associate Research Professor, Rossier School of Education  <i>Moderator: Patrick Crispen • Educational Technologies, Center for Scholarly Technology, ITS</i></p>	Ballroom - TCC B40
	<p><b>B. PANEL</b>  <b>"Learning With or Without a Classroom"</b>            Today almost any learning activity can be done either face-to-face or online. So how to decide? Does one platform have an advantage in supporting effective teaching?</p> <p>Speakers:  <b>David Dwyer</b> • Research Professor, Katzman-Ernst Chair, Rossier School of Education  <b>Kathi Inman Berens</b> • Associate Professor, Dornsife College  <b>Anthony Maddox</b> • Professor, Clinical Education, Rossier School of Education  <i>Moderator: Joan Getman • Director, Educational Technologies, Center for Scholarly Technology, ITS</i></p>	Rosen Family Theater - TCC 227 (2nd floor)
<p><b>C. PANEL</b>  <b>"Evidence of Learning: Research, Know-How &amp; Impact"</b></p> <p>TEL/CST grant projects provide instructors opportunities to participate in research and to publish findings. They also give teachers practical know-how, and they have real impact on students, as well as implications for the future of USC.</p> <p>Speakers:  <b>Kathy A. Kolnick</b> • Instructor, School of Policy, Planning, and Development  <b>Brandon Martinez</b> • Assistant Professor, Clinical Education, Rossier School of Education  <b>Steve Posner</b> • Lecturer, Writing Program, Dornsife College  <b>Mark Redekopp</b> • Associate Professor, Engineering Practice, Viterbi School of Engineering  <b>Brian Shepard</b> • Assistant Professor, Pedagogical Technology and Composition, Thornton School of Music  <b>Atiyeh Showrai</b> • Master Lecturer, Department of French and Italian, Dornsife College  <i>Moderator: Edward O'Neill • Educational Technologies, Center for Scholarly Technology, ITS</i></p>	The Forum - TCC 450 (4th floor)	
2:20 p.m.	10-minute break	
2:30 p.m.	<b>Concurrent Sessions</b>	
	<p><b>A. RAPID-FIRE SESSION</b>  <b>"Byte-Sized Solutions"</b>            Six-minute technology solutions. Real instructors and staff telling and showing how they used one simple technology to solve a real problem and impact students. In six minutes or less.</p> <p>Speakers:  <b>Vicki Callahan</b> • Visiting Scholar, Institute for Multimedia Literacy  <b>Patrick Crispen</b> • Educational Technologies, Center for Scholarly Technology, ITS  <b>Joan Getman</b> • Director, Educational Technologies, Center for Scholarly Technology, ITS  <b>Carl Kuzmich</b> • Educational Technologies, Center for Scholarly Technology, ITS  <b>Keith Pluymers</b> • USC Ph.D. candidate, History, Dornsife College  <b>Bertram Riddick</b> • Support Supervisor, Learning Environments, Information Technology Services  <b>Hovig Tchalian</b> • Lecturer, Engineering Writing Program, Viterbi School of Engineering  <i>Moderator: Edward O'Neill • Educational Technologies, Center for Scholarly Technology, ITS</i></p>	Ballroom - TCC B40
<p><b>B. PANEL</b>  <b>"Mobile Learning and Reporting in the Digital Age"</b>            In the fall of 2010, all of the graduate journalism students in a single course at the Annenberg School of Communication and Journalism received an iPad. Learn how the iPad was threaded into the course activities, and learn from students first-hand what that meant for them.</p> <p>Speakers:  <b>Bill Celis</b> • Associate Professor, Annenberg School for Communication and Journalism  <b>Matt Frank</b> • New Media Specialist, Annenberg School for Communication and Journalism  <i>Moderator: Wendy M. Chapman • Director, Web Technologies, Annenberg School for Communication and Journalism</i></p>	Rosen Family Theater - TCC 227 (2nd floor)	

3:20 p.m.	<i>10-minute break</i>	
3:30 p.m.	<b>AFTERNOON REFRESHMENTS</b>	Ballroom (TCC B40)
3:30 p.m.	<b>PROVOST PRIZE PRESENTATION</b> The Provost's Prize for Teaching with Technology honors faculty by recognizing outstanding achievements in teaching through the incorporation of technology into courses and curricula. The prize will be awarded to up to two USC faculty members. Speaker: <b>Susan Metros</b> • Associate Vice Provost and Associate CIO for Technology-Enhanced Learning, Professor, Visual Design and Clinical Education	
3:50 p.m.	<b>RAFFLE</b>	
3:55 p.m.	Conference Close	



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The 2011 Teaching with Technology Conference is sponsored by the following USC organizations: Information Technology Services' Technology-Enhanced Learning and Center for Scholarly Technology; the Brain and Creativity Institute; the USC Center for Excellence in Teaching; the USC Institute for Multimedia Literacy; the USC Libraries; the Project New Media Literacies group; and the Rossier School of Education.